

CHAPTER 12, MARKET RESEARCH

Market Research

Below is a listing of original market research reports produced by the U.S. Commercial Service in Indonesia during FY 2002 and planned for FY 2003. A complete list of market research is available on the National Trade Data Bank (NTDB) CD-ROM. Or you may see: www.stat-usa.gov/mrd.nsf/vwISA_Country?OpenView

FY 2002 Industry Sector Analysis (ISA) Reports

1. Cellular Telephone Services
2. Electrical Power Systems
3. Franchising
4. Laboratory Equipment – Biotechnology
5. Sporting Goods and Recreation Equipment
6. Telecommunications Equipment
7. Water Resources and Equipment

FY 2003 Industry Sector Analysis (ISA) Reports (Planned)

1. Agricultural Chemicals and Fertilizers
2. General Services (Retail)
3. Health Food Supplements
4. Pollution Control Equipment
5. Safety and Security Equipment
6. Wireless Communication – Equipment and Services

For FY 2002-2003 International Market Insight (IMI) Reports, see: www.usatrade.gov for a full listing of brief, timely IMI reports on a wide range of industrial sectors and services in Indonesia.